

## PRESIDENT’S REPORT

### *University Development*

#### **Comprehensive Fundraising Report: 7/1/2020 through 6/30/2021 – New Gifts and Pledges**

The comprehensive fundraising report below provides cumulative data from the beginning of the fiscal year through the end of the reporting period, with comparative data for the same period during the past three fiscal years. It includes results from fundraising programs managed through the Shepherd University Foundation and Shepherd Athletics.

- During the first twelve months of the academic year, a total of \$6,394,285 was pledged and paid in new charitable gifts. Gift category results are summarized as follows:
  - o Gifts and pledges for annual giving programs yielded \$1,720,945.
  - o Private gifts designated to named endowments equaled \$4,596,640.

Total number of donors has increased by 545 donors, over the same comparative period in FY2020.

### SHEPHERD UNIVERSITY COMPREHENSIVE FUNDRAISING SUMMARY

<b>Gift Category</b>	<b>7/1/20-6/30/21</b>		<b>7/1/19-6/30/20</b>		<b>7/1/18-6/30/19</b>	
Annual Giving	\$1,720,945		\$1,945,399		\$2,563,370	
Endowments	\$4,596,640		\$2,317,867		\$1,267,966	
Capital	\$76,700		\$27,410		\$68,561	
<b>Total:</b>	<b>\$6,394,285</b>		<b>\$4,290,676</b>		<b>\$3,899,896</b>	
<b>Donor Category</b>	<b>#Donors 7/1/20- 6/30/21</b>	<b>\$Donors 7/1/20- 6/30/21</b>	<b># Donors 7/1/19- 6/30/20</b>	<b>\$ Donors 7/1/19- 6/30/20</b>	<b># Donors 7/1/18- 6/30/19</b>	<b>\$ Donors 7/1/18- 6/30/19</b>
Alumni	1,295	\$594,659	1,202	\$1,003,380	1,590	\$973,377
Friends	1,643	\$4,859,993	1,130	\$1,149,413	1,118	\$1,833,908
Corporations/Foundations	159	\$285,255	185	\$414,839	236	\$250,957
Others/Estates	172	\$654,378	207	\$1,723,044	86	\$841,654
<b>Total:</b>	<b>3,269</b>	<b>\$6,394,285</b>	<b>2,724</b>	<b>\$4290,676</b>	<b>3,030</b>	<b>\$3,899,896</b>

- July 1<sup>st</sup> began Shepherd’s 150<sup>th</sup> Celebration Year!
- Heartwarming story about a unique nursing scholarship memorial created through the Foundation.
- Homecoming events will kick off on Thursday, October 21<sup>st</sup>.

***Upcoming Events*** (For detailed information, please visit: *Shepherd Calendar*)